

VILLAGE OF ELK RAPIDS
PROCLAMATION of

September 26, 2020 as DOWNTOWN DAY

- WHEREAS:** Michigan downtowns distinguish a community, are the drivers of economic development and contribute significantly to the quality of life of residents; and,
- WHEREAS:** A downtown is the commercial core of a community that serves as its social and economic center; and
- WHEREAS:** The small businesses located within a downtown create jobs, commerce, and investment; and
- WHEREAS:** The Michigan Downtown Association (MDA) founded in 1980, is a statewide non-profit, organization and a driving force in the growth of downtowns and communities throughout Michigan; and
- WHEREAS:** The MDA encourages the development, redevelopment, and the continuing improvement of Michigan communities and downtowns. supporting the economic development within the State of Michigan; and
- WHEREAS:** The MDA believes now, more than ever, residents need to support downtowns and the businesses they contain by shopping, dining, attending an event, or volunteering; and
- WHEREAS:** The MDA believes that are myriad opportunities for residents to continue to support the local downtowns safely; including strolling sidewalks, having a picnic in a park, purchasing carry-out from a restaurant, utilizing a retail store's curbside pickup service and sharing a business's social media post; and
- WHEREAS:** The Village of Elk Rapids and the Elk Rapids Downtown Development Authority provides its support to the MDA and in accordance with the governor's proclamation of September 26, 2020 as Downtown Day statewide--encouraging residents to mark the occasion and celebrate their love of downtowns annually; now, therefore, be it
- RESOLVED:** The Elk Rapids Village Council does hereby proclaim September 26, 2020 as Downtown Day in the Village of Elk Rapids.

James Janisse, Village President

I, Caroline Kennedy, Assistant Village Manager/Clerk, do hereby certify that the above Proclamation of was duly approved at the Regular Council Meeting held on September 26, 2020.