

Elk Rapids Downtown Development Authority
Regular Meeting Minutes
January 8, 2020
Government Center
315 Bridge St., Elk Rapids MI

Called to order 6:30 P.M.

PRESENT: Chair – Steve Thomas, Brian Scram, Sharon Fitzpatrick, Becky Lancaster, Village President Jim Janisse, Eric Ray, Karen Simpson and Cathy Brubaker.

EXCUSED: Kathy Wittbrodt, Christine Petersen, Shaun Quinn

ALSO PRESENT: Village Manager William Cooper, Secretary Lori Dawson,

Citizens Present: Three – Laura Savoy (Elk Rapids Chamber of Commerce), Kim Pontius (B3 Ferry), Rob Larrea (Village of Suttons Bay)

CONFLICT OF INTEREST: None

MOTION by **SIMPSON**, second by **LANCASTER**, to adopt the **Consent Calendar** as follows:
Accept minutes for:

December 11, 2019 Regular Meeting
January 2, 2020 Events Committee.

All those present voting yes. **MOTION CARRIED.**

Chair Thomas welcomed new member Cathy Brubaker to the Commission.

B3 Ferry Presentation – Kim Pontius – Received.

PUBLIC COMMENTS – CITIZEN COMMENTS: None.

TREASURERS REPORT– Received.

SUB COMMITTEES:

Events/Marketing Committee –Simpson reported on “It’s Chilly Cookoff” February 15, 2020.

Ames Street Project Committee – Janisse reported contact with C2A3. Meeting scheduled for January 27, 2020 at 3:30.

River Street Committee – Ray reported updates on Gateway Sign, MEDC & NLEA.

Business Recruitment/Development – Thomas and Simpson reported working with Chamber on business recruitment and By-Laws review. Looking into marketing piece and incentives.

NEW BUSINESS:

MOTION by **LANCASTER**, second by **FITZPATRICK** to approve payment for final holiday expenses of \$400.00 Paid to Rod Kuncaitis (Santa) and \$17.00 for updated Facebook artwork for Ladies night.

Roll Call Vote: Ayes – Scram, Fitzpatrick, Lancaster, Janisse, Thomas, Simpson, Ray, Brubaker; Nays – None;

Excused – Petersen, Wittbrodt, Quinn. **MOTION CARRIED.**

RRC – Redevelopment Ready Community –Simpson reported that the Self Evaluation has been filled out and submitted by Assistant Manager/Clerk Caroline Kennedy and the Planning/Zoning Administrator. Elk Rapids is 3rd in line for the process. Information is at MIPlace.org. The Village is coordinating with Networks Northwest to assist in the development of RRC items. They will share information as it becomes available with the DDA point person.

UNFINISHED BUSINESS:

1. TC to Charlevoix Trail –There is a meeting with people along the route planned.
2. Elk Rapids/Suttons Bay Ferry – Received by Pontius of B3 Ferry.
3. Elk Rapids Internet – No report.
4. Trailtown – No report.
5. Holiday Decorations – Ad-Hoc Committee. Fitzpatrick expressed her dismay at the decorations this season and the fact that they are falling. Village Manager, William Cooper indicated that he will go out for an RFP for next year.

BOARD COMMENTS:

Simpson spoke regarding the DDA Goals and asked Commission members to go over the list prior to the next meeting. Janisse mentioned that this should be done more than once a year.

Simpson requested that there be “Point People” for Sub Committees.

They are:

Ames Street Project Committee – Janise and Thomas
B3 Ferry – Ray and Thomas
Economic Development – Simpson
Events – Simpson
Membership Recruitment -- Petersen
RRC – Redevelopment Ready Community – Simpson
River St. Committee – Ray
Trailtown – Petersen

MOTION by **SIMPSON** second by **RAY** to adjourn meeting at 7:55 p.m. **MOTION CARRIED.**