

DDA Regular Meeting Minutes
Wednesday, May 9, 2018 Government
Center, 315 Bridge Street

1. Meeting called to order @ 6:32 by Thomas.
2. Roll Call
Present: Fitzpatrick, Haley, Scram, Simpson, Thomas, Wittbrodt, Witte
Excused: Knecht
Absent: Janisse
3. Approval of Agenda
Motion by Wittbrodt, second by Simpson to approve agenda with 2 additions under new business: election of officers for 2018, and Wes. Motion carried.
4. Approval of Minutes of Regular Meeting of April 11, 2018.
Motion by Witte, second by Wittbrodt to approve. Motion carried.
5. Public Comment - General Public
Mary Lobisco addressed reasons why/why not the board should support the library expansion.
6. Treasurer's Report - nothing of interest to report
7. Coordinator's Report
Grant highlight for this month - MEDC just launched a Facade Restoration Initiative which we will be applying for. It awards monies to any community with a facade improvement program and is a 50/50 match. Also submitted application to AARP Community Challenge Program asking for grant monies to help update bike route and bike parking in town. Have a good chance because of our elderly population! Do not need matching funds.
8. Sub Committee Reports
 - a. Events Committee
 - i. Approval of April Minutes - tabled until next month
 - ii. Update - Simpson updated the Food and Fermentation event just concluded with mixed results. Those who did social media advertising did better than those who did not. Plan to hold again in November. Just now have identified a captain and committee for the fashion show with tentative date set for June 24th.
 - b. Infrastructure
 - i. Approval of April Minutes - tabled until next month
 - ii. Update - Thomas updated that 13 new trash cans have been purchased and locations identified for DPW to place them. We were able to purchase more than the original number of 10 cans because of discounted price. An audience member asked about the possibility of cigarette butt containers as the garden club has found this to be a problem in town. Sidewalk cleaning is

scheduled and pressure washing should be done before Memorial Day. Sign lighting is in progress.

- c. Business Development
 - i. Approval of Minutes - Motion by Simpson, second by Wittbrodt to approve. Motion carried
 - ii. Update - Simpson updated mini grant applications were closed and 6 were received. Incentives being tabled. First merchant meeting held and seemed to be very positive with chamber offering to match marketing funds. Pine Hill did presentation on flowers and offered 30% off containers and 20% off plant materials. Business communication - want to develop info tree to keep people informed. Amanda discussed Pitch Night to be held at Shanty Creek, Nov. 7th. This is county wide and focus is on fund raising at this time. Put on by NLEA.
- 9. Unfinished Business
 - a. Project Updates
 - i. Facade Grant - Few alterations being looked at and work is progressing.
 - ii. TC to Charlevoix Trail - Proposals are being reviewed. Preliminary design to begin in June.
 - iii. Broadband - Looking into options.
- 10. New Business
 - a. TODS - Ethanology has requested planning commission to develop ordinance allowing sign to be placed. Public hearing to address this issue set for 6/4. Motion by Witte, second by Fitzpatrick to write DDA letter of support.
 - b. 2018 Election of officers - Motion by Witte, second by Wittbrodt to retain current officers. Haley declined nomination for secretary, Thomas accepted, as chair, Wittbrodt accepted as vice chair. Witte nominated Scram as secretary. Scram accepted. Motion carried.
 - c. Wes - Fitzpatrick to look into options and members will make personal donations.
- 11. Public Comments - none
- 12. Adjournment

Motion by Wittbrodt, second by Fitzpatrick to adjourn the meeting at 7:17 p.m.. Motion carried.

Minutes submitted by Carol Haley