

DDA Regular Meeting Minutes  
Wednesday, July 12, 2017  
Government Center, 315 Bridge  
Street

1. Meeting called to order @ 6:32 by Cobb.
2. Roll Call  
Present: Cobb, Fitzpatrick, Haley, Janisse, Thomas, Wittbrodt (arrived 6:52)  
Excused: Wayne, Witte  
Absent: Knecht  
Also present: Amanda Baker
3. Approval of Agenda  
Motion by Haley, second by Fitzpatrick to approve agenda with one amendment. Amendment to add as agenda item #4, Information on Winters Farmers Market. Motion carried.
4. Winters Farmers Market  
Andy LaPointe, along with Tom Vranich, representing board of (potential) Elk Rapids Farmers Market and Tom from Rotary wanted to update board and ask for letter of support to give to HERTHA. Looking for community support. Rotary to provide grant. HERTHA would host and advertise 21 - 8 foot tables. Vendors would pay \$25 per table per week. Fridays Oct. 13-Nov. 3 from 9-1:00. Motion by Thomas, second by Fitzpatrick to provide letter of support. Motion carried.
5. Approval of Minutes of Regular Meeting of June 14, 2017.  
Motion by Haley to accept with one clerical correction, second by Thomas. Motion carried.
6. Public Comment  
Andy LaPointe asked if minutes of subcommittee meetings are posted on website. Amanda noted that minutes are available for anyone interested but they are not posted on website.
7. Treasurer's Report  
Nothing interesting to report.
8. Coordinators Report  
- Communication and open rates down slightly maybe due to nice weather and holidays. Trends show we continue to grow.  
- Amanda and Jim Witte put together a grant application for the TC to Charlevoix Trail. Details under project updates.

9. Unfinished Business
  - a). Project Updates
    - i. Events Committee
      - Carol reported that the committee has been extremely busy meeting weekly to assist ART RAPID with the MEET AND GREET, FASHION SHOW and GALA event. All were well attended and feedback seemed very positive on all. Committee would like to get feedback from ART RAPIDS and will report back next month in more detail.
      - EOR has also been going well. Chamber seems to be very grateful for the help we are providing. Committee is still working on ideas for additional seating.
    - ii. Infrastructure
      - Steve reported that the sidewalk cleaning has been done. Although there were a few glitches, all went well and the sidewalks look good.
      - Jim is absent so no report on Wayfinding.
      - Trash bins - Haley prepared a map of current benches, tree grates, and trash cans as an initial step. The biggest hurdle is to find funding for new cans, existing cans can be reused in the parks and on Ames St. There has been some thought as to if we should have a plan prepared by an urban planner instead of just replacing things willy nilly.
    - iii. Business Development
      - Had a brief meeting and have identified a project but have nothing to report to date.
    - iv. TC to Charlevoix Trail - Amanda noted that Trail Committee has reached out to DDA to ask for help with applying for funding. Tribal 2% grant. The funding would be for preliminary design work.
10. New Business
  - a). Michigander Bike Tour
    - coming through ER on July 21 and will have a rest station in Memorial Park. Business Development thought it could be a good opportunity to track numbers and sales. Thought is that the tour consists of approximately 400+ bikers.
11. Public Comments - General Board Comments

Trish Pearlman suggested the board consider changing the summer meetings so not to conflict with EOR. Also, would we consider talking to Planning and reviewing the Master Plan.
12. Adjournment

Motion by Wittbrodt to adjourn at 7:00 pm, second by Thomas. Motion carried.

Minutes submitted by Carol Haley